
MALBORGHETTO HAMMERED BY ITALIANS

By BRISTON DALLAIRE, Special Correspondent of the International News Service.

ROME, June 25.—Italian artillery pounding away at the Austrian fortress of Malborghetto and slowly reducing the stronghold to ruins, according to the latest official reports from the front. Heavy fort, one of the key positions of the fortress, has already been destroyed.

On the lower front, the Italian troops have secured a footing on the plateau between Sagrado and Montebello, and have begun a bombardment of the latter.

General Count Cadorna's latest report of military operations follows: "On the Tizol-Trentino front an artillery duel continues methodically. Our other activity along that front is confined to successful reconnoitering, with successful engagements at Saragosa, in the direction of the Venetian plateau."

"On the Canic front an intense artillery fire against Malborghetto continues. During the night of June 23 an enemy made three vain attacks against Malborghetto and Val Piccolo fortifications."

"In the Monte Nero sector we have captured the eastern slopes of Monte Nero, taking twenty-seven prisoners. A bombardment of Pizzo d'Adamello, north of Pizzo, on the lower front, we have secured a footing on the plateau between Sagrado and Montebello."



Take Me With You On Your Vacation
Pay for Me When You Come Back

Get this wonderful high-grade, gold-plated, waterproof watch, with a perfect time piece. Money refunded if not satisfactory after 10 days' trial, or if it can be duplicated by any cash store for even one cent less than \$2.50. **UP ON CRYSTAL WALK.**

WASHINGTON JEWELRY CO.
Diamond Engagement Rings. Established 1903.
4 State Street, 1st Floor. Open Even.

CANDY
Always 60c \$1
Chocolates A POUND

For Friday and Saturday BUTTER PEANUT BRITTLE
Pure, delicious, nut-free, full of fresh roasted peanuts. 25c for one pound, 2 for 50c.

BIG, LUSCIOUS CHERRIES
Delicious, nut-free, with sugar glaze. Extra special. 25c for one pound, 2 for 50c.

CRITERION CANDY SHOP
168 FEDERAL ST. 38 HIGH

Get extra value for the money you spend by asking for
NEW ENGLAND TRADE-TRAVEL COUPONS

A complete list of stores in Boston and New England which accept these Travel Coupons will be found in the coupon book. Travel Coupons are valid in all stores which accept them. They are valid in all stores which accept them. They are valid in all stores which accept them.

RUSSIANS DRIVE TEUTONS OVER DNIESTER

PETROGRAD, June 25.—A Russian victory on the Dniester River in Galicia is announced in an official statement issued here today. It says that the forces of the enemy, which crossed to the north bank of the river Wednesday morning, were driven back.

The German losses are declared to have been enormous. The official statement says that the Germans have now been forced to assume the defensive under difficult conditions. Part of their forces are crowded up on islands in the Dniester.

The Russian forces that evacuated Lemberg have made good their retreat, repelling attacks by the pursuing enemy. The official report from headquarters follows:

"There were unimportant changes on the rivers Vistula, Vents and Dubissa, on Wednesday, and on the Narva-Vistula front only minor advances were made."

"In the direction of Tolokno and Lemberg, during the evening of the 23rd and the following day, the enemy made attempts at an offensive movement, endeavoring with persistence to advance in the direction of the villages of Calkovitz and Kuntrovitz, along the railroad from Lemberg to Lieriany attempts failed, owing to our counter attack."

"In the front at Zaslavskoye, the enemy's advance is in progress, developing in our favor. The German forces which crossed the left bank of the Dniester in the Kozary district on Wednesday morning suffered enormous losses and were driven back to the river. They were forced to assume the defensive under difficult conditions."

"Some of their troops are crowded on islands in the middle of the river, while others are clinging to the left bank."

"Near Martynovskoye the Austrians crossed the left of the Dniester, but were driven back after the river by a dash counter-attack on the part of our troops. Their losses up to 10 o'clock were 48 officers and 1,700 men of the various regiments taken prisoners."

"The enemy is endeavoring to hold the ground and the houses close to the river is offering desperate resistance. In the fighting our heavy and light artillery gave effective support."

"In Kozmierzka, southeast of Nizhny, we are taking the offensive. On the 22nd we appeared before Mount Hrazimka, which was occupied and strongly fortified by the enemy. After digging in our troops on Wednesday advanced impetuously to assault the mountain. The enemy, not daring to face our onslaught, fell back in disorder to their second line works. Pressing close our troops entered the works, put to the bayonet almost the whole garrison, holding the hill. The remnants, consisting of two officers and 210 men, were made prisoners."

GERMANS ADMIT A REVERSE; WITHDRAW ACROSS DNIESTER
By FREDERICK WERNER, Special Correspondent of the International News Service.

BERLIN, June 25 (by wireless).—German troops northwest of Galicia, under command of General Lindeberg, have met with a reverse on the Dniester River and have withdrawn to the south bank of that stream, it is admitted in today's official report from the general staff. The report also admits that the village of Koparyk, on the Onulev River in Russian Poland, has also been evacuated by the Germans. The general staff's report follows:

"On the west front all attacks by the enemy were repulsed."

"In the eastern theatre German troops made local gains in several places. The village of Koparyk, on the Onulev River, has been evacuated by the Germans. The general staff's report follows."

"In the southern theatre the situation of Field Marshal von Mackensen's army is unchanged. Part of General Lindeberg's army, northwest of Galicia, has been taken back under the south bank of the Dniester River, and the upper part of the river German attacks are advancing. The left wing of the army is now near Chodorow."

GILCHRIST'S REBUILDING SALE

Once Inside the Store, Even With Two Entrances Closed, You'll Welcome the Bargains That Wait You

The entire Hamilton Place Section of our building, with its two entrances—one off Winter Street and the other leading through to Tremont Street—have been closed during Rebuilding operations. This has necessitated the condensing of stocks to such an extent that we are overcrowded in many sections throughout the store, with the result, that we have started **A Systematic Sweeping Clearance of Bargain Importance to You**

\$3 Summer Dresses
1.65

Women's \$1.25 Silk Stockings
65c

Women's \$1.50 Union Suits
58c

Cotton Messaline Petticoats
1.15

\$1 Long White Underskirts
69c

Muslin Combinations
45c

Boys' \$1.00 Knickerbockers
59c

Boys' New Wash Suits
75c

Black and White Striped Ribbon
23c

\$2 Fancy Silk Parasols
1.19

\$3.50 Garden Hose
2.69

\$6 Suit Cases
4.39

Stunning New Summer Dresses

Special for Saturday at **\$5.00**

Shimmering Summer dresses of dainty plain, flowered and striped voiles, lingerie and fine French linens, in the new flare three tier, or pleated skirts, lace or silk trimmed, hand some blouse with pretty lace or organdy fronts and collars, and self or soft crushed silk girdles, in all colors and sizes for misses and women up to 46 bust measure.

Come Early and Have First Choice

\$1 Silk Gloves
69c

75c Chamollette Gloves
49c

Children's \$1.50 Hats
49c

Men's \$1.00 Union Suits
69c

Long Sleeved Guimpes
89c

25c Lace Collars
11c

Boys' 39c Wash Hats
19c

50c Oriental Lace Collars
25c

Men's \$2.50 Bathing Suits
1.69

59c Chinese Pongee
39c

Children's Parasols
25c

German Silver Mesh Bags
99c

Never Before Have We Presented Such a Wonderful Display of Summer Millinery

Medium effects and a number of variations of shapes and styles, inspired by the foremost designers. Trimmings are orchid plumes or hand made ribbons or flowers, and some notable all black effects, and white, with white or pink plumes and colorful touches of flowers.

\$1.98 Untrimmed Hats
98c

We have sold many thousands of untrimmed hats this season. We believe this to be the best lot yet. Each hat new and perfect in design and workmanship, in the latest millinery styles, becoming style and very wearable, in correct head sizes, in either all black or all white with an assortment of Summer colors.

Charming New Waists

All-over Embroidered Organdy Waists

In floral designs, \$1.00
trimmed with plain organdy collar and cuffs

Organdy Waists
Front daintily hand embroidered, hemstitched bolero, and crochet buttons

Georgetta Crepe Waists
Trimmed with fillet lace and tucks across front, with novelty pearl buttons

Filet Lace Waists
Made over chiffon and colored satin, with fillets down front

Boys' \$1.00 Knickerbockers
59c

Boys' New Wash Suits
75c

Black and White Striped Ribbon
23c

\$2 Fancy Silk Parasols
1.19

\$3.50 Garden Hose
2.69

\$6 Suit Cases
4.39

Summer Apparel for Little Folks
At Great Price Savings

Children's \$1.50 White Lawn Dresses
Made the "Dorothy" style, suitable for warm days; sizes 2 to 6 years;
89c

\$1.25 Full Pleated Skirts
To wear with shirt waists or middie, in cadet, navy, and white; sizes 8 to 14 years;
75c

Girls' \$2.00 Dresses—Made of muslin and gingham, full pleated skirts as well as pored skirts, and also middie dresses; sizes 6 to 14 \$1.50

Girls' White Dresses—Deep embroidery blouse, waist trimmed with insertions of lace and embroidery, ribbon bows, sizes 6 to 12 \$5.00

The Supreme Suit Event of the Season
For Men Summer Suits
\$8.75

Worth \$12.50 and \$15.00

Two-Piece Suits
Made of all wool crasies, flannels and Scotchies; Summer's satin, 1/2 lined. You may select from light and dark greys, overblends and mixtures.

Three-Piece Suits
In neat, dark, all wool worsteds, fancy lines and grey diagonals, suitcases, many overblends, checks and mixtures, suits for all size men in this sale.

The Majority Are Hand Tailored
FOURTH FLOOR

Boys' \$1.00 Knickerbockers
59c

Boys' New Wash Suits
75c

Black and White Striped Ribbon
23c

\$2 Fancy Silk Parasols
1.19

\$3.50 Garden Hose
2.69

\$6 Suit Cases
4.39

Great Summer Sale of Washable Skirts
\$1.50 New Summer Skirts
1.00

Models that open partly or the entire front, an desirable for easy laundering, looked and severe effects, in rayon, cordelle, and rayon; sizes 25 to 30 belt measure.

\$2.50 DRESS SKIRTS—Two smart models of rayon and rayon, in silk effect, with petal pockets. In tailored model, open the entire front, with petal pockets, sizes 25 to 30 belt measure. \$1.50

\$2.50 Skirts—Imported cord and rayon, models that open the entire front, with and without pockets, belted and plain styles. Hand made and perfect in its style, sizes 25 to 30 belt measure. \$1.98

THE STORE OF PROGRESS
GILCHRIST CO.
We Give and Redeem Legal Stamps

Children's Parasols
25c

German Silver Mesh Bags
99c

6 PERSONS DEAD IN COLLISION

EMMETTSBURG, Md., June 25.—Six persons were killed and a dozen or more injured in a head-on collision between the east-bound Blue Mountain express and an east-bound accommodation train on the high bridge near Thurmont.

Dr. Creel Only to Reorganize Work

Dr. R. H. Creel, who is coming to Boston as the new health commissioner of the city, agreed to come here solely to reorganize the department and when this is accomplished will return to Washington. It was stated at City Hall today.

Suffrage Losses in Wisconsin.
MADISON, Wis., June 25.—The State Board of Supervisors today announced that the referendum on woman suffrage failed to pass the upper house by one vote.

Druckman Lynn Beverly High Park Worcester Providence



Here Are Three Cool Propositions

The first one concerns quarter and half-lined three-piece suits—for vests, you must remember will be more generally worn this summer than for many years.

These suits are made from feather-weight fabrics—crashes and homespins—in a great variety of beautiful patterns. You may wear the vest or not, as you please, but you'll find these suits as comfortable as the vest as they are without it. They were tailored by The House of Kuppenheimer, and the price is

\$20.00

Mackenzie Crash Suits

This is the famous wrinkle-proof fabric which we were the first to put within the reach of ordinary mortals. This year our Mackenzies are better than ever before. The seams are all piped with silk and the tailoring is most excellent. Yet the price remains the same—

\$15.00

For Less Money

A remarkable showing of blue serges and light and dark gray crash Outing Suits, either plain or fancy, which Washington St. stores would call "bargains" at \$15. We sell them at—

\$12.50

Other Two-Piece \$10
Outing Suits at

Open Saturday Evenings

Kennedy's
THE LIVE STORE
Summer and Hawley Streets

HIGH PRICES FOR HEAST EXHIBIT AT EXPOSITION

When the international jury of awards at the Pan American Pacific Exposition gave to William Randolph Hearst the grand prize for his latest color press in the Palace of Machinery, it placed the highest stamp of approval on what is universally recognized to be the most complete press of this character the world has ever seen.

This important award was made under Group 29, Department of Liberal Arts, which includes typographical equipment, process and products.

The evolution of color printing has been one of the most interesting with which publishers have had to deal, and, not withstanding the rapid strides made in the past, the things which this press is able to do have astonished not only laymen but publishers as well.

Briefly, it combines the highest degree of perfection in the design and construction in printing mechanism, an elaborate system of color printing, together with the highest speed ever attained in turning out papers. The press is known as the Panchromatic universal unit press and was built under patents owned by George F. Paige, mechanical superintendent of all the Hearst publications.

PRINTS TWELVE COLORS.
It is the first real unit press ever built. It is a universal unit black and color press in the absolute sense of the word. It will actually print twelve colors on one side of a web of paper, should such a product be desired. It will print six colors on each side of one web of paper and one color on each side of six webs of paper, or any combination between the two extremes.

The press is built in one solid section or in two, three or four sections, and in any size.

Within a few seconds' time the printing element of this huge press may be reversed and run in the opposite direction, which means that the run thus may be shifted from black to color almost instantly.

To the visitors to the exposition the wonderful achievement of this press has been a never-ending source of wonderment. The press is not there simply as something to look at.

It is not merely an exhibit, running as a dummy. Ever since it was installed the color, editorial and City Life sections of the San Francisco Sunday Examiner have been printed on it. This has provided a real test, and not make-believe, for the press for five days in the week.

When the exposition is closed in December it will be added to the San Francisco Examiner's already very complete equipment. It will give to the newspaper the distinction of having the only press of its kind in the world at the present time.

BUILT IN RECORD TIME.
This great mechanism was designed and built in record time. It was begun on September 5, 1914, and was finished and ready for shipment on January 3, just four months later. It was here that the press achieved another distinction, because after being packed it was shipped through the Panama Canal, and thus became the first printing press to go through that waterway.

On February 5, it arrived at the Palace of Machinery at the Panama Exposition and was installed, adjusted and ready for operation on February 12. From this one it has been doing its daily work without a halt. The weight of the press is 140 tons, its length forty-eight feet, its height twelve feet two inches and its width nine feet. It is operated by an electric motor of eighty horsepower.

Every possible precaution has been taken to insure those who work about the press against accident of any sort. All of the main gears are enclosed in metal boxes, and from top to bottom, from one side to the other, the principle of "safety first" has been put forward until it may be said that this principle has actually been built into the press.

Forty thousand copies of a forty-eight page paper can be turned out from this press every hour in the day. It will remain in the Palace of Machinery during the entire period of the exposition and all of the color sections of the San Francisco Sunday Examiner will be printed there and millions of visitors to the exposition will for the first time—that is, a great many of them—see a great newspaper before printed.

GOLD MEDAL FOR MR. HEARST.
On the same day upon which Mr. Hearst was awarded the grand prize for the color press he was presented with the gold medal for the educational color printing process shown in the booth which adjoins the great press. The latter award was made in Group 30, Department of Liberal Arts, which includes books and publications.

The remarkable display has likewise fascinated hundreds of thousands of visitors to the fair as some insist upon calling it. They have been added to follow step by step all of the intricate processes and the inner mechanism of the printing of magazines and books.

Perhaps the average person who read a magazine does not concern himself or herself with how it is produced. It remained a mystery, he or she would not have known, until he or she found out anything real about the subject. After a visit to the head of the educational exhibit, however, the subject becomes literally an open book.

Take, for instance, the various processes through which a photograph passes, from the exposure of the negative to the reproduction in the magazine.

Each step is shown. First the layout, that is, the preparation of the picture or the negative, as the case may be, by an artist so that all the details in the picture will "come up."

From there it passes into the hands of the engraver and each stage of his work is shown. Sample plates of every step describe exactly, and in detail, the entire process right up to the printed photograph in the pages of the magazine.

Then, too, there are on exhibition some of the original illustrations made for stories and articles which have appeared in the Hearst publications. One may see drawings by Charles Dana Gibson, Harrison Fisher, Howard Chandler Christy, and others, who look from out the pages of Hearst publications upon millions of readers.

Truly has the exhibit been called educational and for that reason the award of a gold medal in this group is a high honor.

It is not too much to say that the Hearst color press and the Hearst educational exhibit have been the chief attractions in the Palace of Machinery.

MOTOR NOTES
By J. C. KERRISON.
Boston automobile dealers are receiving notice that in order to receive second-hand automobiles and second-hand motor accessories, they must, under the law, acquire a license from the police department as dealers in second-hand goods. This notice was sent out yesterday, and it seems strange that at this time, some fifteen or more years after the establishment of the motor industry, some wise man has discovered that they have heretofore been operating in other than a lawful manner.

The police department will give all dealers a reasonable time to comply with the requirements of the law, but dealers who do not wish to take the necessary steps, it is estimated that there are something like three hundred dealers in new and second-hand automobiles in this city.

General Manager R. P. Henderson of the Cole Motor Company of Indianapolis was in town yesterday and held conference with a great number of the dealers in the eastern section to New England, who came to Boston to meet the factory representatives.

ARREST STUDENTS AT NEW LONDON

NEW LONDON, June 25.—Fourteen students at the John Harvard and Yale celebration at the Griswold Hotel here were arrested when they refused to permit the management to stand the bar at the usual hour, and four are now lodged in jail.

The trouble began when the night watchman attempted to close the students from the bar room. The young men insisted that the bar be kept open for their benefit, and when the watchman tried to use force to carry out his orders, they threw him out of the room. He called four special officers who had been held in reserve by the local police in anticipation of trouble with the students.

The students were taken to the police station and held until morning. The management of the hotel is now making arrangements to have the bar kept open for the students.

GIVE YOUR FAMILY
A real treat. Buy on credit that they can enjoy the bright Spring weather. Lots of bargains in the "East End" columns of the Boston American today.

Firm Teeth, Healthy Gums.
If your gums are soft and spongy, or if you have a bad breath, it is a sign that your teeth are not healthy. Use the "Firm Teeth" tooth powder, which is a sure and safe remedy for all such troubles. It is sold by all druggists and grocers.

Collect and Redeem Legal Stamps at Bacon's—More for Your Money—More for Your Stamps.
OVER 101 YEARS IN BUSINESS IN BOSTON
WASHINGTON BESSEX STS.
W. A. BACON CO.

Mail and Phone Orders Filled in a Hurry Unless Indicated to the Contrary

Our Last Anniversary Saturday

The most remarkable sale ever held in this building is rapidly drawing to a close. The greatest Anniversary of all time announces its third and final Saturday. Can anyone afford to miss these golden opportunities? Positively not.

365 NEW SUITS

Added to the Balance of That Big Wholesale Clothing Stock From Pierce, Billings & Co. 80 Kingston St., Boston, Mass.

\$12 AND \$15 SUITS
Sizes 33 to 44 Regular FABRICS

Casimere, Homespun, Serges, Tweeds, Tartan Plaids, Glen Urquharts, Stripes, Checks, Pin Checks.

\$18 AND \$20 SUITS
Sizes 38 to 48 Stout PATTERNS

Overplaid, Tartan Plaids, Glen Urquharts, Stripes, Checks, Pin Checks.

CORSETS
Deserve a prominent place in the good news for this Anniversary Saturday.

\$3 Corsets
Made of fine French cloth, with lace and silk trimmings, and with the latest fashion in cut and style. Price \$3.00.

\$3.50 Corsets
Made of fine French cloth, with lace and silk trimmings, and with the latest fashion in cut and style. Price \$3.50.

\$1 Corsets
Made of fine French cloth, with lace and silk trimmings, and with the latest fashion in cut and style. Price \$1.00.

Millinery
500 New Pressed Panama Hats, Leghorn Hats, fine Italian Milans, fancy made Hats, New Silk and Maline Hats, white and colored felt Hats, combination of white satin and black velvet. All new within the past few days. Trimmed with Austrian Pompons, Imported and Domestic Flowers, Austrian Mount, Ribbon Bows, Maline Bows, Feathers, Wings and Stick-Ups.

Worth \$6 to \$25
Saturday—\$3, \$4, \$5, \$7, \$8 and \$10

One Hundred Dozen Untrimmed Hats \$1.50 to \$3 Values—Saturday 50c and 95c

NEW FELT SHAPES—in white and colors, from the small white crusher to the large new floppy shape of 40c, 45c, \$1.00, \$2.00 and up.

Last Saturday for Buying SHOES At Anniversary Sale Prices

EXTRA—White Canvas Oxfords with B. & R. Guaranteed Rubber Soles and Heels. 25c to \$5.00, for men, women and children.

Women's \$3 to \$4 Shoes
Lace and ribbon, with and without heels, in all styles, in all colors, in all sizes. Price \$3.00 to \$4.00.

Women's \$3 Boots
Lace and ribbon, with and without heels, in all styles, in all colors, in all sizes. Price \$3.00 to \$4.00.

Women's \$3 Shoes
Lace and ribbon, with and without heels, in all styles, in all colors, in all sizes. Price \$3.00 to \$4.00.

Women's \$1.75 Oxfords
Lace and ribbon, with and without heels, in all styles, in all colors, in all sizes. Price \$1.75 to \$2.00.

Women's \$1.25
Lace and ribbon, with and without heels, in all styles, in all colors, in all sizes. Price \$1.25 to \$1.50.

Wires Station Thanks.
The Members Ladies Home Club Society at the annual meeting last night in the hall, held by the club, a telegram to the members of the Georgia Club, for their contribution to the station of the club.

Simple Home Treatment FOR SWOLLEN VEINS
If you are afflicted with swollen veins, you will find relief in the simple home treatment which we are now offering. It is a sure and safe remedy for all such troubles. It is sold by all druggists and grocers.

Firm Teeth, Healthy Gums.
If your gums are soft and spongy, or if you have a bad breath, it is a sign that your teeth are not healthy. Use the "Firm Teeth" tooth powder, which is a sure and safe remedy for all such troubles. It is sold by all druggists and grocers.

Wash Suits
Lace and ribbon, with and without heels, in all styles, in all colors, in all sizes. Price \$3.00 to \$4.00.

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No Advance in Prices on LIPTON'S TEA

iced Tea or Hot Tea—
You get it best when it's made with Lipton's Tea.

Surprising fragrance, delicious bouquet, perfect ripeness, always equal to the best, and it is a good time to do so. Especially as it comes in your today—unchanged and unvarying in quality, and with no advance in price and moderate prices.

Certainly there can be no economy in paying more for any tea, when prices of other teas have risen so much. Lipton's Tea is a good time to do so. Especially as it comes in your today—unchanged and unvarying in quality, and with no advance in price and moderate prices.

1/2 lb. net. Airtight Packages
25c 30c 35c
Also 1 lb., 3 lb., and 10 lb. sizes.

Webster-Thomas Co., Distributors, Boston.

Free Balloons and Candy Souvenirs
Saturday for Children Making Purchases

DISTRIBUTION POINTS
Main Floor — Near Pattern Department
Second Floor — Children's Department
Third Floor — Toy Department

Open All Day Saturday

This Is the Note Sent to Our

Girls and Misses

Buyer for the Last Saturday of the Greatest Anniversary of All Time:

"Please give this your immediate and careful attention and let us have at least one order for girls and for misses that are as much better in price than any other offered elsewhere. Our customers will forget that they need not necessarily shop on Saturday now that school is out, and will come to us for the last Saturday of this Anniversary Saturday."

This Is the Result:
Misses' \$7.00 White Dress—4.95
Misses' \$8.00 White Dress—1.25
Misses' \$9.00 White Dress—4.95
Misses' \$10.00 White Dress—5.95

Girls' \$10.00 White Dress—5.95
Girls' \$11.00 White Dress—6.95
Girls' \$12.00 White Dress—7.95
Girls' \$13.00 White Dress—8.95

Girls' \$14.00 White Dress—9.95
Girls' \$15.00 White Dress—10.95
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Girls' \$101.00 White Dress—96.95

Girls' \$102.00 White Dress—97.95
Girls' \$10

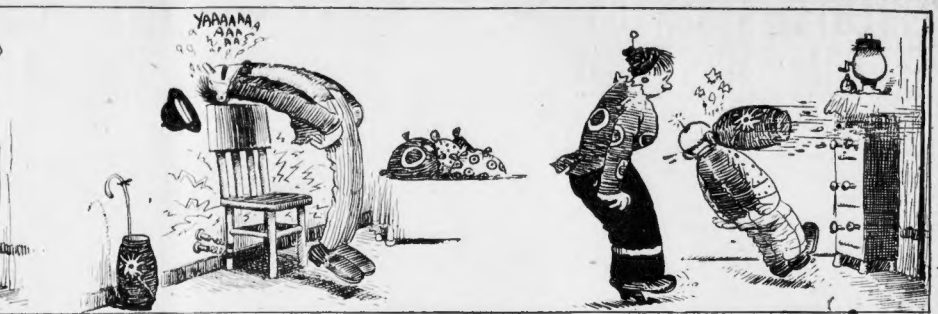
Krazy Kat

Copyright, 1915, International News Service.



THE DINGBAT FAMILY

Copyright, 1915, International News Service.



ABIE THE AGENT

Copyright, 1915, International News Service.

In Round Numbers, There Was One Thing He Was Exact About



JERRY ON THE JOB

Copyright, 1915, International News Service.

Very Poor Specimens of Portraiture, Very Poor Indeed



POLLY AND HER PALS

Copyright, 1915, Newspaper Feature Service, Inc. Great Britain Rights Reserved

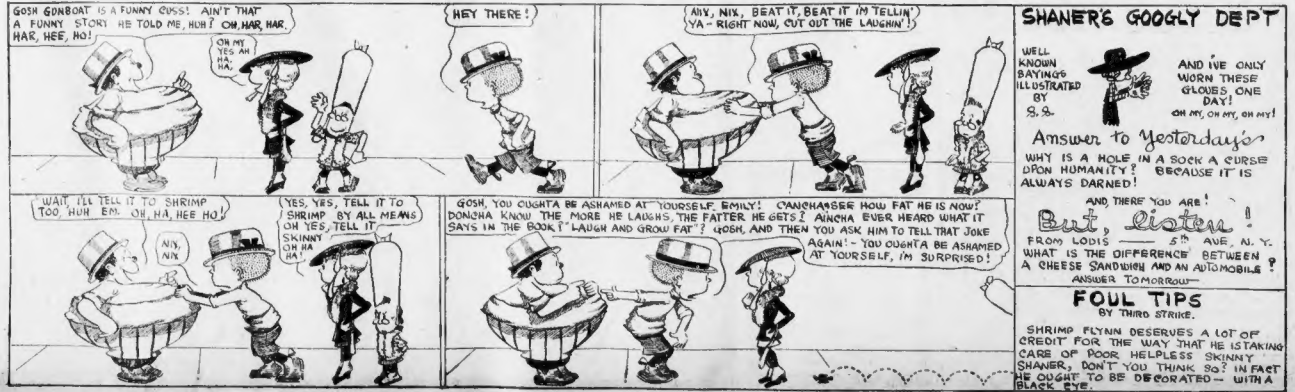
A Japanese Social Gangster Might Be a Hit at That



US BOYS

Registered United States Patent Office.

Wonder If Laughing Does Make People Fat? Anyway, It's Better Than Being Sad and Thin



PERFECT WEATHER FOR BIG BOAT RACES TODAY

Continued from First Page.

thirteen to the mile. At the three-quarter mile mark, the Blue crew was in the lead, but the Harvard crew was in the lead at the half mile mark. The Harvard crew was in the lead at the half mile mark, but the Blue crew was in the lead at the three-quarter mile mark. The Harvard crew was in the lead at the half mile mark, but the Blue crew was in the lead at the three-quarter mile mark.

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How Rival Crews Compare

HARVARD VARSITY EIGHT

Pos.	Name	Height	Weight	Age	Time
Stroke	C. Lund, '16	6'0"	182	20	Brookline
No. 2	M. Cabot, '15	5'8"	170	19	Brookline
No. 3	G. B. Parsons, '16	6'0"	180	20	Brookline
No. 4	W. Middleton, '16	6'0"	180	20	Brookline
No. 5	B. Harwood, '15	6'0"	180	20	Brookline
No. 6	E. Stenning, '17	6'0"	180	20	Brookline
No. 7	D. Morgan, '16	6'0"	180	20	Brookline
No. 8	A. Murray, Jr., '15	6'0"	180	20	Brookline
Averages		5'8"	178	19	
Cox	M. L. Kreger, '16	5'8"	178	19	Fairfield, Me.

YALE VARSITY EIGHT

Pos.	Name	Height	Weight	Age	Time
Stroke	A. Morse, '15	5'8"	178	19	Greenwich, N. Y.
No. 2	D. W. Van '15	6'0"	180	20	Greenwich, N. Y.
No. 3	E. Meyer, '16	6'0"	180	20	Greenwich, N. Y.
No. 4	D. Sturges, '17	6'0"	180	20	Greenwich, N. Y.
No. 5	R. Snellson, '16	6'0"	180	20	Greenwich, N. Y.
No. 6	L. Low, '16	6'0"	180	20	Greenwich, N. Y.
No. 7	C. Bennett, '15	6'0"	180	20	Greenwich, N. Y.
No. 8	J. Cox, '15	6'0"	180	20	Greenwich, N. Y.
Averages		5'11"	177	19	
Cox	A. McLane, Jr., '16	5'0"	117	17	Garrison, N. Y.

HARVARD FRESHMEN EIGHT

Pos.	Name	Height	Weight	Age	Time
Stroke	M. Wiggins (capt.)	5'8"	178	19	Brookline
No. 2	A. Gumbly, '16	6'0"	180	20	Brookline
No. 3	M. Taylor, '16	6'0"	180	20	Brookline
No. 4	E. Nathan, '16	6'0"	180	20	Brookline
No. 5	A. W. Pope, '16	6'0"	180	20	Brookline
No. 6	L. Neady, '16	6'0"	180	20	Brookline
No. 7	C. Simons, '16	6'0"	180	20	Brookline
No. 8	N. Brazier, '16	6'0"	180	20	Brookline
Averages		6'0"	174	19	
Cox	M. A. Hawkins, '16	5'0"	118	17	Chicago

YALE FRESHMEN EIGHT

Pos.	Name	Height	Weight	Age	Time
Stroke	C. F. Lawrence, Jr., '16	5'8"	178	19	Short Hills, N. J.
No. 2	R. G. Coombe, '16	6'0"	180	20	New York City
No. 3	R. L. Coleman, '16	6'0"	180	20	New York City
No. 4	L. M. Naughton, '16	6'0"	180	20	New York City
No. 5	L. Glover, '16	6'0"	180	20	New York City
No. 6	R. L. Converse, '16	6'0"	180	20	New York City
No. 7	F. M. L. Lash, '16	6'0"	180	20	New York City
No. 8	A. Rockefeller, '16	6'0"	180	20	New York City
Averages		5'11"	172	19	
Cox	F. M. Lash, '16	5'0"	108	18	Bridgeport, Ct.

Watches
for
Graduation
Gifts
at a Discount
of 10%
Until July 1st
Bracelet Watches
\$12, \$15, \$18 to \$22
Young Men's Watches
\$10, \$12 to \$15 to \$30
The E. B. Horn Co.
429 Washington Street
Open 7 Days

EL ROI-TAN
The Perfect Cigar
Only perfectly blended
and properly aged
cured Havana tobacco
used. Smoke one in
your most critical mood.
At the Boston Hotel
JOSEPH P. HANCOCK COMPANY
BOSTON, MASS.

TRE MONT
Griffith's Supreme Triumph
Tonight
7:30
10:30
12:30
The Birth of a Nation
CASTLE SQUARE THEATRE
"YEARS OF DISCRETION"
ONE OF THE BEST PLAYS
Next Week—"The Yellow Ticket"

BOSTON
Daily Concerts
The Boston Symphony
FAYETTES
The Boston Symphony
LOEW'S GLOBE
The Boston Symphony
PARK
The Boston Symphony
LOEW'S ST. JAMES
The Boston Symphony
OLYMPIA
The Boston Symphony
MODERN
The Boston Symphony

B. F. KEITH'S
GREAT BILL OF HEADLINES
DOUGLAS FAIRBANKS
ERNEST R. BALL
MAJESTIC—MAT. TODAY
EDMUND BRESE
In "The Sandhills"

BASE BALL
SATURDAY, JUNE 26
2 GAMES AT 1:00
RED SOX vs.
NEW YORK
FENWAY PARK
NANTASKET
BEACH
DAILY MOUTH
TO PROVINCETOWN
SYMPHONY HALL
POPS

The Particular Beer Drinker is the
One "Roessle" Wants to Know
Roessle Beer is as
popular as it is good.
Dealers take great
satisfaction in put-
ting up these Roessle
Signs.
Go where you see
these signs. Tell the
dealer "That's the
beer I want." He will
know that you, too,
are a good judge of
beer.
The Art of Bringing Out All
the Nourishment of Rich Hops
Many skilled brewers know
the art of bringing out all
the nourishment of rich
hops—and that is what
Roessle is a fine beer. It is a
drink that is good for you.

TITUS PICKS HARVARD VARSITY EIGHT TO WIN

Harvard Crews Win the Preliminaries

Pay Big Prices for
Observation Seats
St. Angelo is Captain

Buck O'Brien Sent
to Richmond Club
SMART, STYLISH STRAW HATS
\$1.50-\$2.50 \$5 & \$7 \$1.50-\$2.50
HARGEDON & LYNCH
689 Washington St. TWO STORES 171 Hanover St.
Opp. Globe Theatre Below Blackstone

EXTRA—SPECIAL
\$3.50
Trimmed
PANAMAS
\$1.69
\$1.50 Fine
JAVA
HATS
69c
IDEAL MILLINERY CO.
597 WASHINGTON ST.
ENTRANCE—TRAVELER

EDWARDS
Is Now
Boston's
Credit
Representative
of America's Famous
National Brands of Men's Clothes
Special for Saturday
\$25.00
BLUE SERGE
SUITS
\$15
ON CREDIT
\$1.00 A WEEK
THESE Blue Serge
Suits are genuine
standard makes, smartly
tailored in the best Sum-
mer style and fully gar-
anteed to give satisfac-
tion.

NATIONALLY KNOWN
BRANDS of
MEN'S CLOTHES
ON CREDIT
\$1.00 A WEEK
Uncle Sam
Eighteen different makes and
of nationally known
clothes
Nationally Known Clothes
\$10, \$12.50, \$15, \$18, \$22, \$25
The following America's Best Na-
tional Brands, Standard Makes of
Men's Clothes, Sold Only by Ed-
wards in Boston on Credit at Cash
Store Prices:
Sincerely Brand
Style Clothes
Clothes of Fashion
Rochester Brand
Clothes of Quality
Cherry Tree Brand
Solid Brand
Hand Made
Franklin
Model Brand
Lynwood
Stadium
Dartmouth
Pinecrest
Easter
Horseshoe
Harvard
EDWARDS CREDIT CO.
5 Winter St. Near Washington

AMERICAN'S DOUBLE PAGE OF SPORTS

By George McManus

AMERICAN ASSOCIATION

BY GOLLY, THAT'S A SWELL NEW MAID MAGGIE JUST HIRED.

GOOD MORNING, BRIGHT EYES!

OH! YOU FLATTERER!

MR. JOE, GO TO YOUR ROOM - I'LL SEE YOU LATER!

THIS WAY OUT!

ONE HOUR LATER

I WONDER WHAT KIND OF A MAID MAGGIE WILL GET NOW

MAID WANTED

McMANIS

HUB RING STARS SCORE VICTORIES

NEW LONDON, Ct., June 1. — In a New York vs. Boston boxing tournament at the National A. C. here, Davey Delaney, Boston, beat Frank Kahler, New York, 12 round bout; Rutley, New York, beat Eddie Mann, Boston, 10 rounds, and William Green, Boston, beat Jimmy Taylor, New York, eight rounds.

Other Sport News on Page 11.

MEN'S AND LADIES' Panama Hats
BLEACHED & MERCOLED | Wellbart & Ruhman
11A School St.

(FILENE'S—STREET FLOOR)

the only A
a GOLD A

Yacht Camp

Grocers and Wine Merchants Almost Universally

Sold everywhere in 5-cent packages
10c pouches and 50c lunch boxes
THE AMERICAN TOBACCO COMPANY



WRITTEN BY LEADING EXPERTS

Fresh Favors for Fans



le
he
at
and
all
in

\$12⁷⁵

Uncalled for Suits \$5.⁰⁰
AS LOW AS

Uncalled for Trousers \$1.⁷⁵
AS LOW AS

Tailor
EVENINGS

277 Washington St.
Two Doors From School Street,
Opposite Water Street
Providence Establishment—167 Westminster St.

Boston American Editorial Columns

Advertising and the Church—a Sermon

Forty-three of the leading newspaper advertising men of the country were invited to speak last Sunday in forty-three leading Chicago churches. They were asked to sound the moral keynote of the convention of the Associated Advertising Clubs of the world, now in session in Chicago with 10,000 delegates in attendance.

John Temple Graves of the Washington Bureau of the AMERICAN, was bidden to speak in the Hill Park Presbyterian Church. Mr. Graves took for his text Proverbs 22:29, "Seest thou a man diligent in his business? He shall stand before kings; he shall not stand before mean men," Mr. Graves said:

"A PRESBYTERIAN by faith, tradition and inheritance, I stand with Presbyterian reverence behind the altar of the church.

"I was trained to think that the pulpit was for the foreordained—set apart for those who were dedicated by the laying on of hands to the service of the Lord.

"I recall that once, not twenty years ago, when religion languished in a certain denomination in a section of the country, that its devoted laymen rallied to the rescue, presented themselves to the church authorities and offered alternately to hold prayer services and religious talks in the empty pulpits and deserted churches. But the pastors and the elders, fearing that the unordained and un consecrated might sow mistaken doctrines in the minds of men, declined the offer and the unfilled churches languished to extinction.

You will understand the feeling with which I stand here today in Chicago—where fifty churches of all denominations in the second city of the republic throw open freely fifty pulpits, not to the ordained of the church, but to fifty men chosen and sent by a strictly business organization to proclaim the new righteousness of trade and the new unity of business and reunion in the world.

"The spectacle cannot fail to bear the message that there is a new and better spirit in the business world, and that the face of the church is surely set toward the proclaiming of such service and such success for humanity as it has never known.

"It is a remarkable organization to which the churches of Chicago have opened their doors today. The organization of advertising men was born in your Coliseum ten years ago. Only one hundred men struggled into Chicago to attend it.

"For five succeeding years the organization met with slowly increasing members, and from vague purposes to mutual profit and improvement.

"Only five years ago the organization struck the higher note in service and moral standard, and only three years ago the ringing shibboleth of 'truth in advertising' caught and crystallized the character and purpose of an ever-strengthening body of virile business men.

"That appeal caught the hearts of a host of us vital figures as ever moved in trade, and has revolutionized and broadened and bettered the policies of a mighty section of the business world.

"Met in the beginning with discouragement and the charge of idealism—told that the dream of honest advertising could never be realized, and that the mission was beautiful but hopeless—these splendid idealists of advertising persevered.

"They selected from the best and bravest of their association a vigilance committee whose work was planned and prescribed. That vigilance committee went to work like heroes. For three long years they challenged every fraudulent, immoral or lying advertisement that showed its face in newspaper, magazine or poster. They halted every sinner against honest statement and bided to judgment every business hypocrite that sought to deceive the public.

"They were the pioneers of the better day, the men who made that vigilance committee. They were soldiers of conviction; they were heroes of the truth in trade. They have done the State and society a mighty service, and we know it.

"For through them and their imperishable work the World's Association of Advertisers comes to Chicago today to tell the American public, upon the firm basis of statistics, the inspiring fact that ninety per cent. of THE ADVERTISEMENTS WHICH ARE PRINTED IN AMERICA TODAY ARE TRUE AND ACCURATE AND RELIABLE! And that the ten per cent. will yet be won to truth—or it will disappear.

"This resolution deserves to rank with the foremost forward movement of the time. The consumer and the seller of goods and products make up nine-tenths of the human family in our time. The whole tendency of this great reform is to bring this mighty mass together in confidence and mutual interest. TRUTH IN ADVERTISING is bound to build up A REIGN OF CONFIDENCE whose contagious influence will better all the race.

"Under its influence the consumer will learn to trust the advertiser, and under its standards honest advertising will deserve to reap a golden harvest of reward from all classes of those who sell and multiply its clients among all the great bodies who have policies to preach and great truths to disseminate.

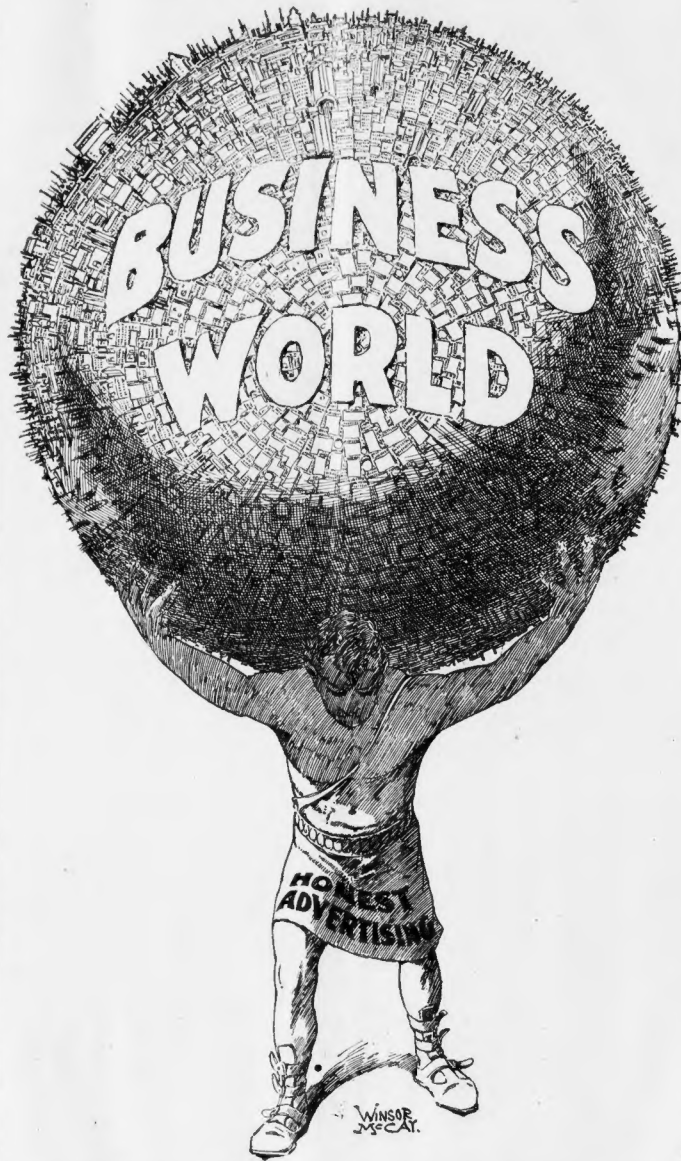
"If religion be 'the chief concern of mortals here be-

OUR FIRST DUTY IS TO MAINTAIN PEACE; OUR NEXT DUTY IS TO *PREPARE* FOR WAR

FRIDAY, JUNE 25, 1915.

THE MODERN ATLAS!

Copyright, 1915, by International News Service.



How to Keep the Love of the Marriage Partner

The Gray Mare Occasionally Bolts, Now, and Joins Another Master, and It Begins to Look as If the Time Was Near When a Man Will Have to Take as Much Trouble to Hold His Wife as She Does to Hold Him

By Dorothy Dix

ONE of the burning topics of interest to every married woman, and especially to the married woman who is getting unfair and fat, and forty, and whose husband is accumulating enough money to make him attractive to other women, is how to retain a husband's love.

Under such conditions keeping a firm, yet gentle grasp upon a slim, slippery eel is a safe and settled diversion compared to holding a man nailed to his own heels. Hence most middle-aged ladies spend much time, and thought, and labor, on how to keep their husbands fascinated, and thus circumvent the charmer, and prevent the head of the house from roaming.

Average Man Not Jealous

Men do not bother to try to preserve their wives' affections. Whether this is a compliment and indicates a husband's perfect faith in his wife's love and loyalty, or whether it is an insult and shows that he considers her so unattractive that he thinks that he can't lose her, no woman knows. And she'd give a good deal to know in her own particular individual case.

It remains, however, a fact that the average middle-aged married man goes through none of the agonies of jealousy about his wife that she does about him. Nor does he diet, or exercise, or use hair tonic to keep himself looking to his wife like the romantic young person he married, while she goes through the tortures of the inquisition in a vain attempt to preserve for him the illusion that she is still the bride he led to the altar.

In spite—or because—men do habitually leave the stable door unlocked, occasionally the gray mare does bolt and goes off with another master. Indeed, this catastrophe is happening with increasing frequency, and it begins to look as if the time might come when a husband would have to take as much trouble to keep his wife as a wife does to keep her husband.

An interesting sidelight is thrown on this view of the subject by a man who is suing a wealthy Lehigh for alienation of his wife's affections, and who gives the following ways in which her love was won:

"Squandering money while out with her; fine dressing; treating her to elaborate luncheons; giving her expensive presents; taking her to places of amusement; sending her flowers; remembering her birthday; by the lavish tips he gave waiters in cafes; hiring taxis and allowing them to stand by the hour regardless of expense."

Women Like Spenders

Presuming that a woman's love is a purchasable commodity, it is easy to understand how the charms of a good spender could prove irresistible if the lady had the misfortune to be married to a tight-fisted husband. Without being avaricious, it is intensely flattering to a woman to feel that a man does not think that the best

is good enough for her, and that he is willing to throw his money away to give her pleasure. So one is inclined to judge leniently the lady whose errand heart went after the man who used, as her husband avers, "fourteen lavish ways of spending money" to win her love.

But, after all, the moral of the case is not in what the lover did, but what the husband left undone. Few, if any, women ever really sell their love, but many men lose a woman's affection because they are too stingy to keep it. The majority of husbands, however prodigal they may have been in gifts, are apt to think that it's too much trouble to take what their wives have present.

Checks Are Unromantic

They justify themselves by saying that Mary or Sallie can buy what she pleases at the shops, and they hold that in paying her bills they are making her a perpetual present. Even on the occasion of Christmas or birthdays, the present only too often takes the form of a check, which satisfies the man's sense of duty, but brings to the woman none of the romantic thrill that she would have had in some little gift that represented some special whim or fact of hers.

The man's excuse under such circumstances that he didn't know what she wanted adds insult to injury, for it shows how little she is in his thoughts, and what small notice he really takes of her. There was a time when he did know what she liked, and even felt it worth while to keep a memorandum of her preference in chocolate creams and flowers.

To men it may sound farcical to say that a man won a woman's love by the tips he gave to waiters when they went out together, but women will understand the psychological significance of it. They know how often, when their husbands take them out, they do it because they've been kept up by the wife's tongue.

Keep Heart in Repair

Nothing is so funeral as a pleasure hunt forced upon one, and the man who has to take his wife out because she has nagged him into doing it, is in a surly temper that makes him take it out in rowing with the street car conductor, abusing the play they go to see and badgering the waiter at the restaurant.

Not so acts the man whose pleasure in being with a woman makes him smile upon the world, regard the street car conductor as a lost-lot brother, every play as a masterpiece, and the waiter as a godling who serves nectar and ambrosia, and who deserves to have gold and silver offered up before him.

There's a lesson for men in the man who won a wife's love away from her husband by fourteen lavish ways of spending money. It's good economy to keep things in repair, even a wife's heart, and avoid divorce, at a few judicious investments of small change in candy and violets.

JULIAN HAWTHORNE

Talks with the "Father of Playgrounds"

Some Observations as to Boston's
Recreation Parks and a Talk
with Mr. Joseph Lee

In Next Sunday's
Boston Sunday American

low," then religion is already learning to spread its truth and its appeal upon the printed page. If the churches be the evangel of the great gospel of the world's salvation, then the churches must learn as they have learned in Baltimore and Philadelphia and in Chicago to spread the glad tidings on the printed page.

"Time was when the advertising columns were flooded with business announcements as flamboyant and false as the flaming lines that used to herald the advent of the Barnum circus. And behold the accredited messages of truth in advertising which we bring you here today!

"Truth in business must be met and will be met by truth in politics. All hail the splendid newspapers which have done a part of this mighty work! For persistent years they have flashed the searchlights of publicity into the dark places and thundered the ceaseless cannon of denunciation into the ears of thronged iniquity until today no man can deny that TRUTH IN POLITICS HAS BETTER HOPE AND FIRMER PLACE THAN IN THIS QUARTER CENTURY OF OUR LIVES.

"And the church, which always must perish in falsehood or prosper in truth, is writing more and more upon the scroll of these passing years the record of TRUTH IN RELIGION.

"The wars of Europe, bloodied in colossal butcheries, are writing yet upon the hearts of the soldiers of every fighting camp such records of heroic individual courage, of splendid individual sacrifice, of matchless devotion to duty and love of country that must redeem in part the awful carnival of death. While we, thank God, are far from the zone of blood, so must we be better in patriotism, in devotion, in altruism and in heroic faith for the mere reading of the deeds and devotion of our fellows across the sea, not responsible for the leaders that marshal them to murder, but glorifying all history by the matchless individual qualities with which they respond to country and to duty.

"TRUTH IN ADVERTISING IS THE PROPHET OF OPTIMISM AND PROCLAIMS FROM ALL THESE THRILLING LINES THAT THE WORLD IS GROWING BETTER."